For Immediate Release

March 3, 2017

Thousands of Local Boy Scouts to Mount Massive Food Drive
“Scouting for Food” Effort Feeds Growing Number of Food Insecure Californians

Sacramento, CA – March 3, 2017. In the spirit of the Boy Scout promise to do a good turn daily and “to help other people at all times,” the Golden Empire Council of the Boy Scouts of America will be holding their annual “Scouting for Food” donation drive during the week of March 4 - 11, 2017.

According to Gallup, one in six Americans struggle with hunger and do not know where their next meal will come from. There are food insecure families in every community – even in seemingly affluent neighborhoods here in Northern California.

Scouting for Food is the Boy Scouts’ nationwide service project to help stop hunger. It began as one Scout’s service project in St. Louis, Missouri, in 1985, and was adopted by the Boy Scout National Organization in 1988.

(continued)
“There is no better way to show our Scout Spirit than by participating in the Scouting for Food drive. It is a great way to show our support of our community through the Scouting values of being local, helpful, and kind,” says Chuck Brasfield, Golden Empire Council Scout Executive.

Scouting for Food will take place on two consecutive weekends. On March 4, Scouts distribute door hangers to let communities know about the drive. On the second weekend, March 11, Scouts revisit those homes to collect bags full of canned food and other non-perishable items.

“We are looking forward to partnering with Golden Empire Council for the Scouting for Food drive because the youth set an important example of service and philanthropy in our community,” shares Peggy Marshall, Donation Drive Coordinator for Sacramento Food Bank & Family Services. “The food they donate to our organization is extremely helpful,” Marshall added.

“We are thrilled to work with numerous Food Banks in Sacramento areas to help them resupply after the busy holiday season,” said Brenda Crain, Scouting for Food Council Chairperson. Scouts are thrilled to serve their communities and we the love charitable spirit the project fosters in the boys,” said Crain.

If you would like to make a donation to Boy Scouts in your area, please contact Brenda Crain at GECscouting4food@gmail.com or (916) 541.2898 for more information.

##

About the Boy Scouts of America
Scouting has had more than 100 million members since its inception in 1910, and has helped mold the future leaders of this country by combining educational activities and lifelong values with fun. The Boy Scouts of America believes and, through nearly a century of experience, understands that helping youth puts us on a path toward a more conscientious, responsible, and productive society. Scouting focuses on six essentials: mentoring, lifelong learning, faith traditions, serving others, healthy living, and building character. If you would like more information about the programs available through the Boy Scouts of America, please visit www.beascout.org.

About the Golden Empire Council
The Golden Empire Council is a division of the Boy Scouts of America that serves a large section of Northern California, primarily the Sacramento Valley and the northern Sierra Nevada mountains. The Golden Empire Council currently serves over 16,000 youth. If you would like more information about the programs available through the Golden Empire Council, please visit www.gec-bsa.org.